

HOW DIGITAL SIGNAGE PLAYS A ROLE

Connect PVMs have the unique opportunity to make a difference by displaying relevant, accurate, and updated messaging in real-time. This information can help educate the general public and enhance customer experience no matter what the circumstances.



SECURITY AWARENESS

All Connect PVMs feature a built-in HD camera that can be displayed in real-time on the PVM screen, creating a sense of safety & security. Not only can this visual theft deterrent option be resized to the desired scale — it can also be hidden from public view or triggered to only show when a specific event occurs.

CONNECT PVMs & IN-STORE SIGNAGE

KEEP CUSTOMERS SAFE & INFORMED

As retailers begin to navigate the "new normal," it's essential for them to stay in touch with their customers and provide them accurate information on topics like health safety, store policies, product availability, and checkout procedures.

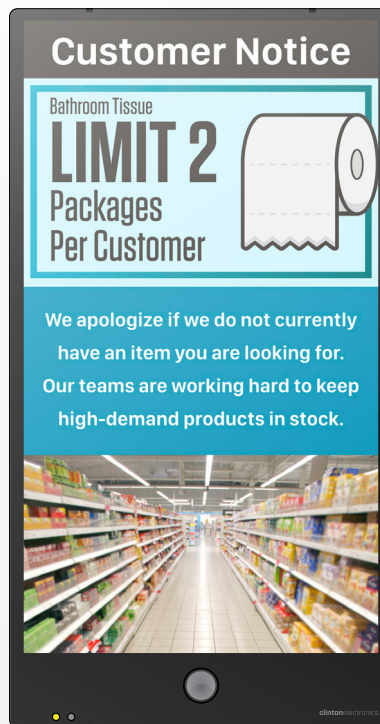
A Closer Look: In-Store Signage Use Cases

Now more than ever, timing is everything. It's vital to display the most accurate information available. The Connect PVM can play a prominent role in distributing in-store signage about public health and safety, product availability, and new store procedures.



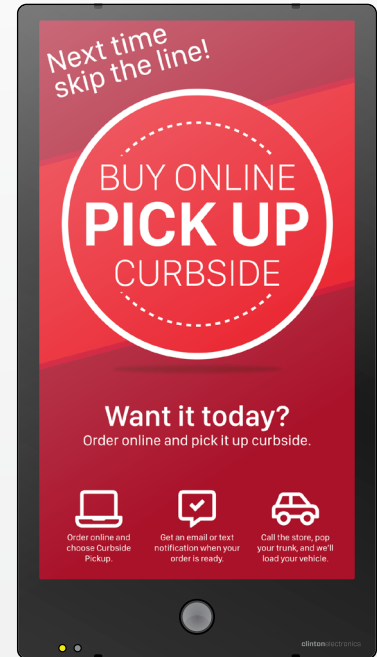
Health & Safety

Digital signage plays an essential role in communicating the latest health and safety guidelines in real-time to customers and employees.



Product Availability

Notify customers of product limits, shortages, or in-store item locations of essential items for quick and efficient shopping.



Shopping Alternatives

Inform customers of alternative ways to buy next time with options like ordering online, curbside pickup, and ship to home.

Target your Audience

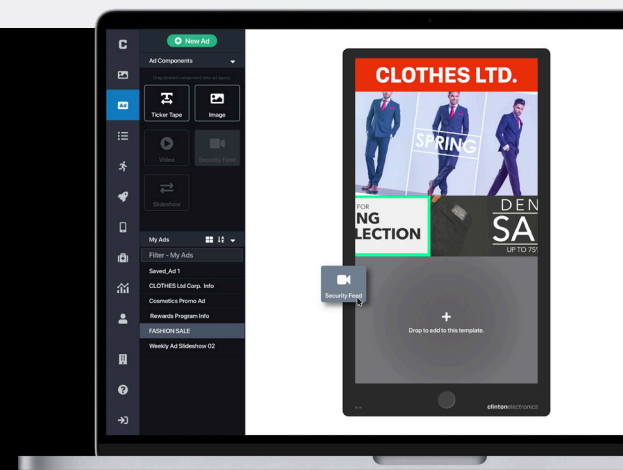
Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy targeted messaging to any location or geographical region within a moment's notice.



Remote Deployment
to one device or thousands



Schedule Ads
by Time & Date



Need help with COVID-19 in-store signage?

Interested in learning more about Clinton Connect?

Schedule a demo with us at www.clintonconnect.com and we will be in touch shortly.

Schedule A Demo

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