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### Introducing:

# THE CONNECT LCD

## It's time to connect with your audience.

Attract attention and engage customers, with Connect LCDs from Clinton Electronics. Connect LCDs are a perfect option for those looking to add digital signage to their store or business.

Available in two sizes, a standard 13" LCD or a 43" sunlight-readable version— Connect LCDs are perfect for advertising the latest sale, notifying customers of curbside pickup locations, or informational signage.





### **FULLY CONNECTED**

Change the look and feel of your LCD at a moment's notice. Monitor the health or your LCD and remotely assign content.t



## **FREE CLOUD APP**

Create, schedule, and deploy custom-made ad playlists from anywhere in the world with app.clintonconnect.com.



### **CUSTOMIZABLE ACTIONS**

Display custom content when triggered by an alarm input to enhance customer engagement.



## **SMART INTEGRATION**

Integrate with a wide range of connected devices to optimize customer experience, enhance security, and boost sales.

# How it Works: Clinton Connect App

Want to change content quickly? Behind every Connect LCD is our revolutionary cloud-based digital signage management tool, Clinton Connect. With Clinton Connect, content managers can change the advertising content at a moment's notice. Create, schedule, and deploy custom made ad playlists within minutes – it's that easy!



### Alarm Inputs

Connect LCDs feature built-in Alarm Inputs that allow custom content to display when triggered by the alarm input source, such as an external switch, door contact, or EAS pedestal.

#### Monitor your Install:

Monitor the health of your devices company-wide! Create custom reports based on the criteria necessary to you and set up email notifications for critical events.

### Quickly Deploy New Content:

Quickly create your ad with our intuitive drag & drop ad builder and preview it in real-time. Then deploy your content to your devices with the simple click of a button.

# The Secure, Connected Platform You Can Trust

Clinton Connect provides a host of advanced functionality to secure the application, including role-based access, strong encryption, robust password policies, and more. Be it software or hardware solutions, preventing accidental loss or malicious attacks, we are committed to providing a platform you can trust.



### 2FA and SSO

The Clinton Connect platform supports both Two Factor Authentication (2FA), and Single Sign-On (SSO) via SAML 2.0 for added user identity protection and management.



### **3rd Party Penetration Tested**

The Clinton Connect platform has undergone extensive 3rd party pen testing to ensure that there are no exploitable vulnerabilities or unauthorized access to intellectual property or customer data.

# Interested in learning more about Clinton Connect?

Book a demo with us at <u>www.clintonconnect.com</u>, and we will be in touch shortly.

Schedule A Demo

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