### Meet the PVM of the Future:

# THE CONNECT PVM

# It's time to connect with your audience.

Meet the revolutionary digital signage platform built for retail! It's both digital signage and an active theft deterrent seamlessly integrated into a single device.

### Not just for Loss Prevention...

The Connect PVM is also a valuable tool for Marketing & Operation objectives alike. With the Connect platform, marketing & operation teams can reach their target audience, engage their customers through customizable actions, and build their brand at the point of decision.





### **FULLY CONNECTED**

Change the look and feel of your PVM at a moment's notice. Monitor the health or your PVM and remotely assign content.



# FREE CLOUD APP

Create, schedule, and deploy custom-made ad playlists from anywhere in the world with app.clintonconnect.com.



### **CUSTOMIZABLE ACTIONS**

Display custom content when triggered by a motion event, alarm input, button press, person detection, or face detection.



## **SMART INTEGRATION**

Integrate with a wide range of connected devices to optimize customer experience, enhance security, and boost sales.

# How it Works: Clinton Connect App

Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy custom-made ad playlists from anywhere in the world.



### 🗩 Always Watching

Connect PVMs feature a built-in HD 1080p camera that's always on no matter what's on the PVM screen. Choose from EX-SDI or IP options.

#### Monitor your Install:

Monitor the health of your devices company-wide! Create custom reports based on the criteria important to you and set up email notifications for critical events.

### Quickly Deploy New Content:

Quickly create your ad with our intuitive drag & drop ad builder and preview your ad in real-time. Then deploy your content to your devices with the simple click of a button.

# The Secure, Connected Platform You Can Trust

Clinton Connect provides a host of advanced functionality to secure the application, including role-based access, strong encryption, robust password policies, and more. Be it software or hardware solutions, preventing accidental loss or malicious attacks, we are committed to providing a platform you can trust.



### 2FA and SSO

The Clinton Connect platform supports both Two Factor Authentication (2FA), and Single Sign-On (SSO) via SAML 2.0 for added user identity protection and management.



### **3rd Party Penetration Tested**

The Clinton Connect platform has undergone extensive 3rd party pen testing to ensure that there are no exploitable vulnerabilities or unauthorized access to intellectual property or customer data.

# Interested in learning more about Clinton Connect?

Book a demo with us at <u>www.clintonconnect.com</u> and we will be in touch shortly.

**Schedule A Demo** 

v 06 04 20