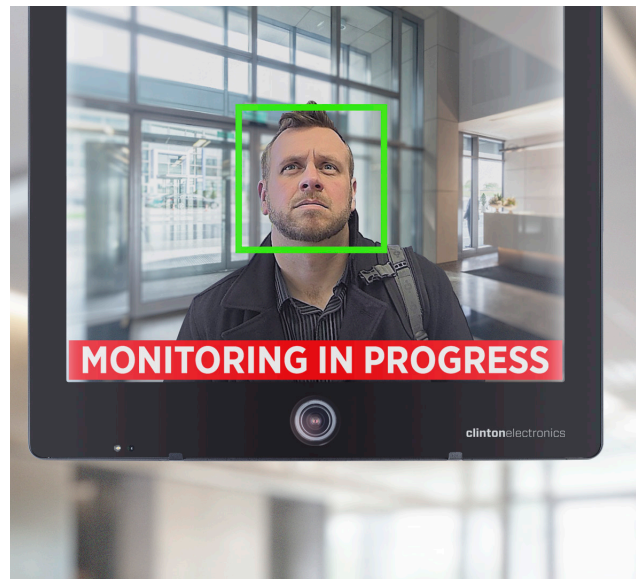


ENHANCE THE CUSTOMER EXPERIENCE

Now more than ever, in-branch signage is critical for customer education, acquisition, and conversion. With the Connect platform, marketers can now change their signage's look and feel at a moment's notice. Create, schedule, and deploy custom-made ad playlists from anywhere in the world.



SECURITY AWARENESS

All Connect PVMs feature a built-in HD camera that can be displayed in real-time, creating a sense of safety & security. This visual deterrent can be shown full screen, embedded in an ad, or hidden from the public. Specific events, such as motion or face detection, can trigger customizable responses for enhanced security awareness.

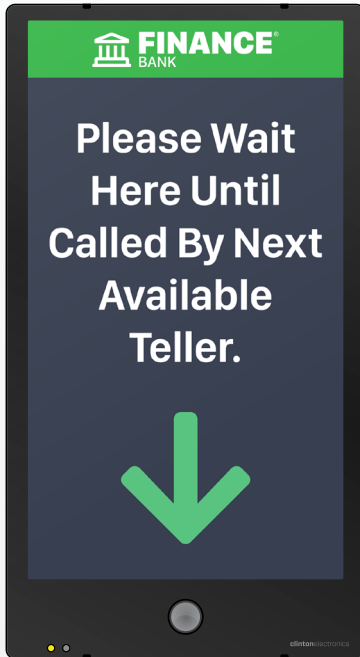
CLINTON CONNECT IN-BRANCH SIGNAGE

Clinton Connect Solutions for Finance

Transform your bank or financial institution to engage customers, advertise products, and heighten security awareness with Connect PVMs & LCDs.

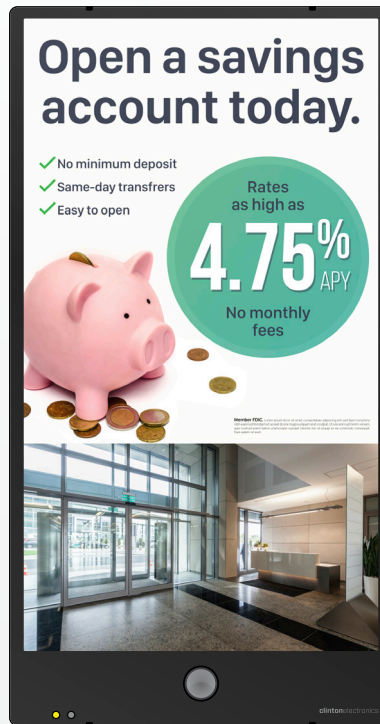
A Closer Look: In-Branch Signage Use Cases

Connect PVMs & LCDs can play a prominent role in distributing in-branch signage about financial products, services, upcoming events, and branch procedures.



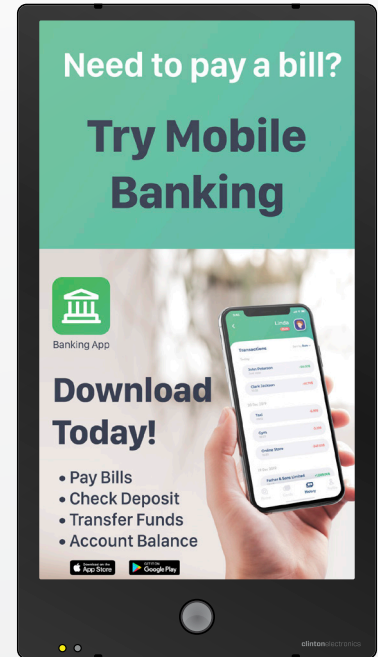
Digital Lobby Signage

Attract the attention and impress your branch visitors by replacing bulletin boards and static welcome signs with digital lobby signage.



Customer Experience

Enhance the customer experience by bringing visitors at your branch up to speed on the latest interest rates, promotions, and services.



In-Branch Alternatives

Inform customers of alternative ways to manage their finances with digital banking, drive-up service, and mobile apps.

Target your Audience

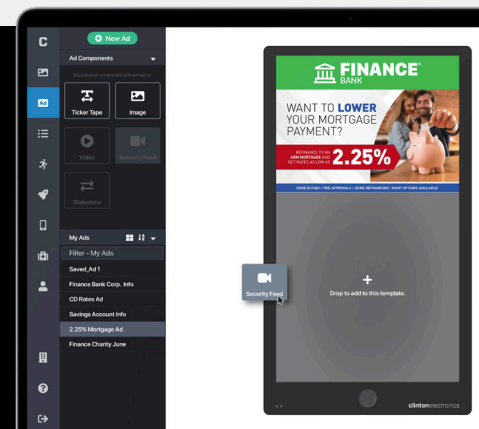
Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy targeted messaging to any location or geographical region within a moment's notice.



Remote Deployment
to one device or thousands.



Schedule Ads
to deploy by time & date.



Interested in learning more about Clinton Connect?

Schedule a demo with us at www.clintonconnect.com to find out how the Connect platform can help your financial institution with In-Branch Signage.

Schedule A Demo