



ENHANCE THE CUSTOMER EXPERIENCE

Timing is everything, especially in C-Stores, where the average customer only spends 3-4 minutes inside the store. Replace static posters with dynamic digital signage and take advantage of every second spent inside the store. Promote the items you want customers to notice with strategically placed Connect PVMs & LCDs that attract customer attention.



SECURITY AWARENESS

All Connect PVMs feature a built-in HD camera that can be displayed in real-time, creating a sense of safety & security. This visual deterrent can be shown full screen, embedded in an ad, or hidden from the public. Specific events, such as motion or face detection, can trigger customizable responses for enhanced security awareness.

CLINTON CONNECT C-STORE SIGNAGE

IN-STORE MARKETING FOR C-STORES

Draw fuel shoppers into the store with a sunlight-readable Connect LCD. Once inside, promote new products, advertise the latest deal, display QSR menus, and heighten security awareness with strategically placed Connect PVMs.

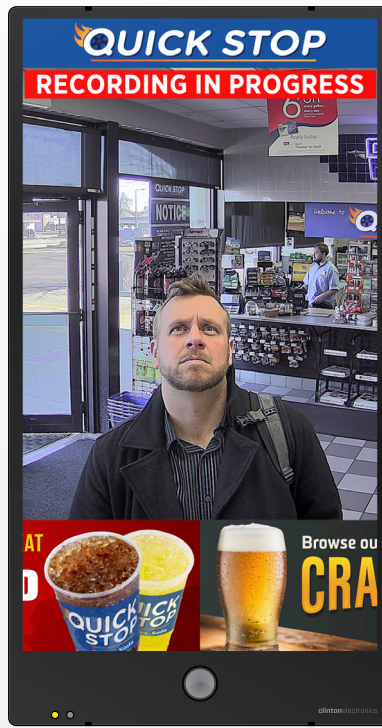
A Closer Look: C-Store Signage Use Cases

Connect PVMs & LCDs can play a prominent role in creating an engaging in-store experience that sets your Convenience Store apart.



QSR Menus

Improve food sales by grabbing the customer's attention and display a series of dynamic rotating daily specials.



Theft Deterrent

Increase security and safety awareness by informing the general public and potential offenders that video surveillance is in use, and all activities are being recorded.



Customer Experience

Welcome new customers to the store and inform them of the latest sale, promotion, or rewards program.

Target your Audience

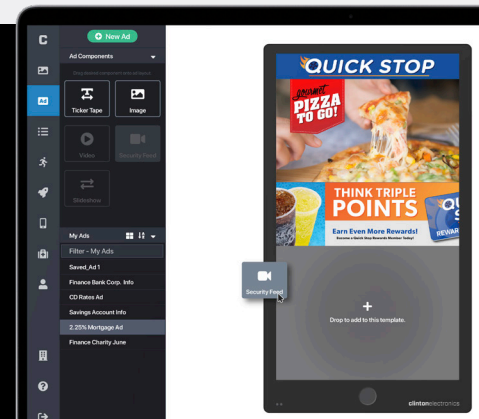
Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy targeted messaging to any location or geographical region within a moment's notice.



Remote Deployment
to one device or thousands.



Schedule Ads
to deploy by time & date.



Interested in learning more about Clinton Connect?

Schedule a demo with us at www.clintonconnect.com to find out how the Connect platform can help your C-Store with signage.

Schedule A Demo