

# CLINTON CONNECT GROCERY SIGNAGE

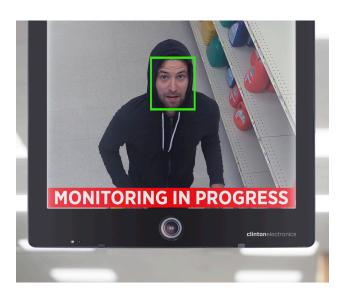
# DIGITAL SIGNAGE FOR GROCERY STORES & SUPERMARKETS

From store entrance to exit, Connect PVMs & LCDs add value to nearly any department, aisle, or checkout lane. Deter theft and inform shoppers of the latest in-store promotion, loyalty program, alternative shopping method, or store safety policy.



### **ENHANCE THE CUSTOMER EXPERIENCE**

Inspire shoppers with new recipe ideas, reduce perceived wait times at checkout, and share time-sensitive information more quickly with Clinton Connect digital signage. Connect PVMs & LCDs enhance the customer experience by capturing the customer's attention with dynamic informational content that helps them shop more efficiently.



### **SECURITY AWARENESS**

All Connect PVMs feature a built-in HD camera that can be displayed in real-time, creating a sense of safety & security. This visual deterrent can be shown full screen, embedded in an ad, or hidden from the public. Specific events, such as motion or face detection, can trigger customizable responses for enhanced security awareness.

### A Closer Look: Grocery Signage Use Cases

Connect PVMs & LCDs can play a prominent role in creating an engaging in-store experience that sets your store apart.





Improve food sales by grabbing the customer's attention and display a series of dynamic rotating daily specials.





### **Customer Experience**

Welcome new customers to the store and inform them of the latest sale, promotion, or rewards





#### Lane Signage

Direct customers to open checkout lanes, reduce perceived wait times with relevant ads, and educate new customers on checkout procedures.

## Target your Audience

Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy targeted messaging to any location or geographical region within a moment's notice.



**Remote Deployment** to one device or thousands.



**Schedule Ads** to deploy by time & date.



### Interested in learning more about Clinton Connect?

Schedule a demo with us at www.clintonconnect.com to find out how the Connect platform can help your Grocery Store or Supermarket with signage.

www.clintonelectronics.com

**Schedule A Demo**