



# CLINTON CONNECT BOX STORE SIGNAGE

## DIGITAL SIGNAGE & THEFT DETERRENCE IN ONE DEVICE

Whether its helping customers find the right product for them at the point of decision or deterring theft of targeted high-value items — Connect PVMs & LCDs add a new layer of versatility for Big Box retail marketing, loss prevention, and operation teams alike.



## REINVENT THE SHOPPING EXPERIENCE

With the Connect Platform, Big Box Stores can improve a customer's entire shopping journey from beginning to end with attention-grabbing displays that guide the customer throughout the store. Promote the latest item, educate about rewards programs, and enhance the customer experience with interactive Connect PVMs.



## SECURITY AWARENESS

All Connect PVMs feature a built-in HD camera that can be displayed in real-time, creating a sense of safety & security. This visual deterrent can be shown full screen, embedded in an ad, or hidden from the public. Specific events, such as motion or face detection, can trigger customizable responses for enhanced security awareness.

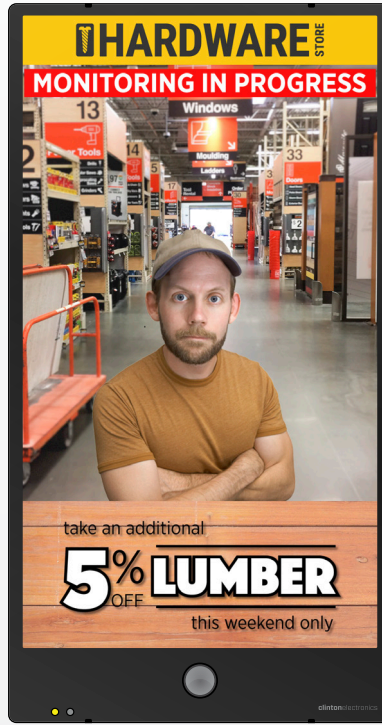
# A Closer Look: Big Box Store Signage Use Cases

Connect PVMs & LCDs can play a prominent role in creating an engaging in-store experience that sets your store apart.



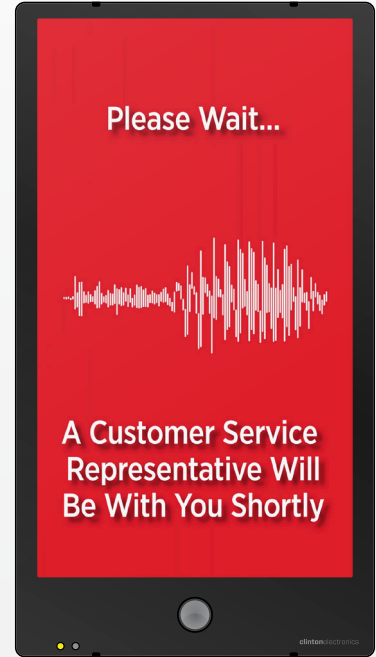
## Product Info

Turn browsers into buyers with product videos & informational "how-to" videos at the point of decision.



## Theft Deterrent

Increase security and safety awareness by informing the general public and potential offenders that video surveillance is in use, and all activities are being recorded.



## Customer Assistance

Help your customers reach you quickly with the pushbutton ads that integrate with existing store radio and paging systems.

## Target your Audience

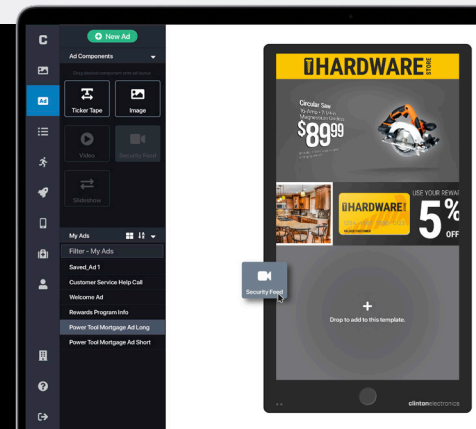
Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy targeted messaging to any location or geographical region within a moment's notice.



**Remote Deployment**  
to one device or thousands.



**Schedule Ads**  
to deploy by time & date.



## Interested in learning more about Clinton Connect?

Schedule a demo with us at [www.clintonconnect.com](http://www.clintonconnect.com) to find out how the Connect platform can help your Big Box Store with signage.

**Schedule A Demo**