



# CLINTON CONNECT RETAIL SIGNAGE

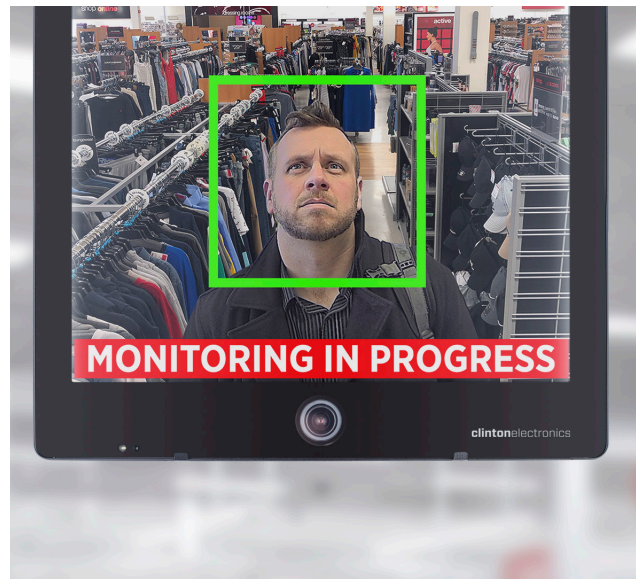
## DIGITAL SIGNAGE FOR RETAIL

Enhance customer experience with targeted digital signage. Not only are Connect PVMs ideal for informing customers of the latest sale or store promotion, but they also serve as a tool for employee training, in-store signage, and loss prevention.



## REINVENT THE SHOPPING EXPERIENCE

With the Connect Platform, retailers can improve a customer's entire shopping journey from beginning to end with attention-grabbing displays that guide the customer throughout the store. Promote the latest item, educate about rewards programs, and enhance the customer experience with interactive Connect PVMs.



## SECURITY AWARENESS

All Connect PVMs feature a built-in HD camera that can be displayed in real-time, creating a sense of safety & security. This visual deterrent can be shown full screen, embedded in an ad, or hidden from the public. Specific events, such as motion or face detection, can trigger customizable responses for enhanced security awareness.

# A Closer Look: Retail Signage Use Cases

Connect PVMs & LCDs can play a prominent role in creating an engaging in-store experience that sets your store apart.



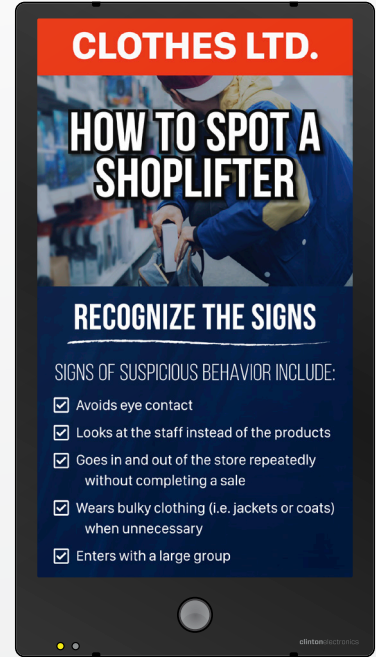
## Improve Sales

Convert browsers into buyers with engaging sales content that educates the consumer on product features and benefits.



## Customer Experience

Welcome new customers to the store and inform them of the latest sale, promotion, or rewards program.



## Employee Training

Use the Connect platform to keep your teams informed about the latest shopping trends and company policies.

## Target your Audience

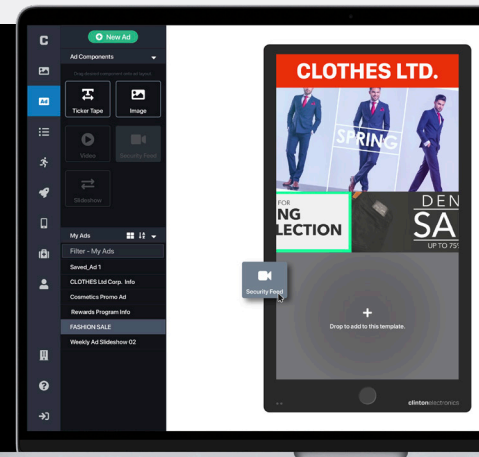
Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy targeted messaging to any location or geographical region within a moment's notice.



**Remote Deployment**  
to one device or thousands.



**Schedule Ads**  
to deploy by time & date.



## Interested in learning more about Clinton Connect?

Schedule a demo with us at [www.clintonconnect.com](http://www.clintonconnect.com) to find out how the Connect platform can help your Retail Store with signage.

[Schedule A Demo](#)

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