

# **CLINTON** CONNECT **PHARMACY** SIGNAGE

#### **DIGITAL SIGNAGE FOR PHARMACIES**

Reduce perceived wait times, display the latest health tips, and enhance the customer experience with Connect digital signage. Connect PVMs are also a highly effective theft deterrent for high shrink pharmacy items.



#### **TARGET & ENGAGE YOUR AUDIENCE**

The Connect PVM is also a valuable tool for Marketing & Operation objectives alike. With the Connect platform, marketing & operation teams can reach their target audience, engage their customers through customizable actions, and build their brand at the point of decision.



#### **SECURITY AWARENESS**

All Connect PVMs feature a built-in HD camera that can be displayed in real-time, creating a sense of safety & security. This visual deterrent can be shown full screen, embedded in an ad, or hidden from the public. Specific events, such as motion or face detection, can trigger customizable responses for enhanced security awareness.

## A Closer Look: Pharmacy Signage Use Cases

Connect PVMs & LCDs can play a prominent role in creating an engaging in-store experience that sets your store apart.





#### **Customer Experience**

Make first impressions count. Use digital signage to welcome guests and inform them of the latest sale, promotion, or rewards program.





#### **Reduce Perceived Wait**

Digital signage can ease waiting times by showing patients entertainment, educational content, promotions, and more.





#### Customer Assistance

Help your customers reach you quickly with the push-button ads that integrate with existing store radio and paging systems.

## Target your Audience

Behind every Connect PVM is our revolutionary cloud-based digital signage management tool: Clinton Connect. With Clinton Connect, retailers can now change the look and feel of their Connect PVMs at a moment's notice. Create, schedule, and deploy targeted messaging to any location or geographical region within a moment's notice.



**Remote Deployment** to one device or thousands.



**Schedule Ads** to deploy by time & date.



### Interested in learning more about Clinton Connect?

Schedule a demo with us at www.clintonconnect.com to find out how the Connect platform can help your Pharmacy with signage.

**Schedule A Demo**